

# WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

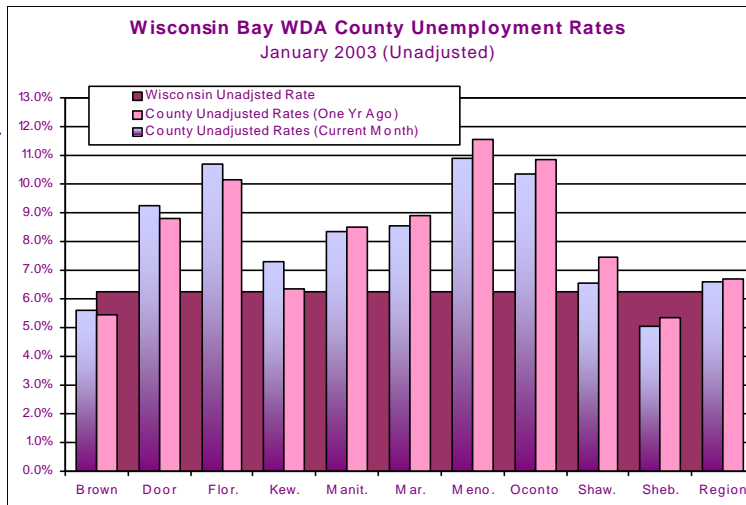
February 2003



State of Wisconsin  
Department of Workforce Development

## Unadjusted Unemployment Rate Increases Following Seasonal Patterns

During January, only one county in the Bay Workforce Delivery Area experienced a decline in its seasonally unadjusted unemployment rate. The rate in Florence declined 0.2 of a percentage point to 10.7 percent. The rate for the Bay Area in January rose 1.0 tenths of a percentage point to 6.6 percent. The region remained above the State of Wisconsin's unadjusted rate of 5.4 percent. The monthly rate in the region was comparable to last January when it was 6.7 percent, 0.1 of a percentage point above this year's rate.



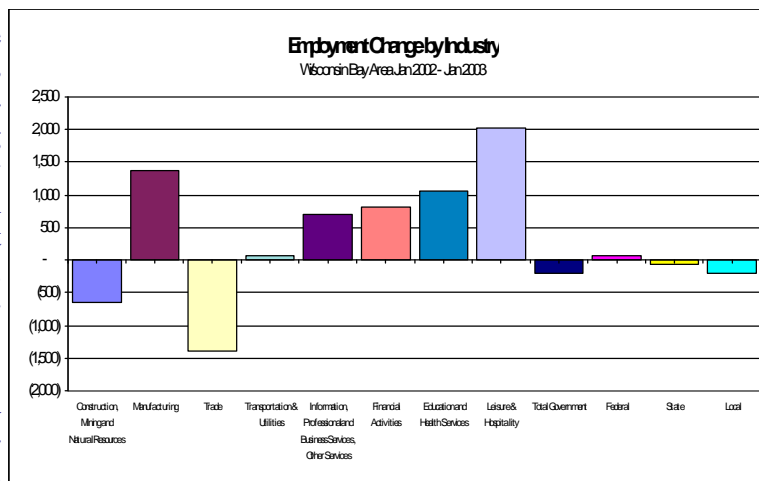
The number of jobs in the region was up 3,800 from last January, even after a seasonal decline in jobs between December and January of 7,500. The decline in jobs over the month came from a variety of sources, including manufacturing, trade, and a new category called leisure and hospitality, that was not previously broken out separately. Of the 7,500 jobs, 6,000 were in the service sector.

### 2003 Industry Data, Now NAICS

Beginning with the release of January 2003 data, the North American Industry Classification System (NAICS) will replace the

Standard Industrial Classification (SIC) system as the method used to classify data about industry employment in our economy.

An increase in the unemployment rate in January is typical for the Bay Area. Normally, the region experiences its highest levels of unemployment during the months of January and February, with some improvement beginning in March, as the weather improves.



Although the rate did increase between December and January, which is typical, on the positive side, there was growth in the overall economy, both monthly and annually. The labor force in the region grew by 8,600 in January, at the same time the number employed increased 4,700. Even though employment did not keep pace with labor force growth, there still is expansion in the number of workers employed in the region.

NAICS uses a production-based approach, grouping establishments into industries based on the activity in which they are primarily engaged, and uses a six-digit hierarchical coding system to classify all economic activity into 20 industry sectors, representing over 1,170 industries. The SIC structure used a four-digit coding system to classify establishments into ten divisions

which was comprised of 1,004 industries. The new data will not be comparable to previously released data using the Standard Industrial Classification System (SIC). The new system is based on product or service to determine classification, rather than ownership as the SIC system did. Data will be converted on an

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annual basis to NAICS and be posted to the DWD LMI bulleting board in the near future.

### Seasonally Adjusted Unemployment Rates

Green Bay MSA's seasonally adjusted unemployment rate declined 0.6 of a percentage point to 5.0 percent. The rate for the Sheboygan MSA was down 0.9 of a percentage

point to 4.6 percent. The nation's unemployment rate was down 0.3 of a percentage point to 5.7 percent. The rate for Wisconsin was down 0.3 of a percentage point to 5.4 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

Wisconsin Bay Workforce Development Area												
January 2003	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb	Region	WI
<b>Civilian Labor Force*</b>	145,300	15,900	1,800	10,800	45,100	22,600	2,300	16,400	20,400	66,000	346,600	3,065,200
Employed	137,100	14,500	1,600	10,000	41,300	20,700	2,100	14,700	19,000	62,700	323,700	2,873,500
Unemployed	8,100	1,500	200	800	3,800	1,900	300	1,700	1,300	3,300	22,900	191,700
Unemployment rate(%)	5.6%	9.3%	10.7%	7.3%	8.3%	8.6%	10.9%	10.3%	6.5%	5.0%	6.6%	6.3%
Seasonally Adj. Rate (%)	5.0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	4.6%	N/A	5.4%
<b>Total Nonfarm</b>	144,400	12,500	1,200	6,600	35,700	19,800	1,900	9,300	12,300	62,100	305,600	2,716,700
Total Private	127,400	10,800	900	5,500	31,200	17,500	100	7,200	9,200	55,500	265,100	2,314,800
Goods Producing	34,300	3,100	300	2,300	13,400	6,700	*	3,000	2,700	27,200	92,900	631,500
Service Producing	110,100	9,400	900	4,200	22,300	13,100	1,900	6,300	9,600	34,800	212,700	2,085,200
Constr., Mining & Nat.Rsrcs	7,100	800	0	400	1,300	600	*	500	500	2,300	13,400	110,900
Manufacturing	27,200	2,300	300	1,900	12,100	6,100	*	2,500	2,200	24,900	79,400	520,600
Trade	21,400	1,500	100	800	4,200	2,900	100	1,000	1,900	7,200	41,100	422,600
Transportation & Utilities	9,300	100	40	500	1,500	700	*	300	300	1,200	13,900	308,100
Financial Activities	10,800	600	40	200	1,000	600	*	200	400	2,200	16,000	153,000
Education and Health Services	16,900	1,400	100	600	4,700	2,800	*	1,000	1,600	6,200	35,300	357,000
Leisure & Hospitality	12,400	2,800	200	700	2,900	1,700	*	1,000	1,200	3,700	26,600	224,800
Info., Prof. & Bus. Svcs, Other	22,300	1,300	100	500	3,600	2,200	*	700	1,000	7,600	39,300	932,200
Total Government	17,000	1,700	300	1,000	4,500	2,300	1,900	2,100	3,100	6,600	40,500	401,900
Federal	1,100	100	20	100	200	100	*	100	100	200	2,100	29,200
State	2,500	100	10	0	100	200	*	0	100	600	3,700	92,100
Local	13,500	1,500	300	900	4,100	2,000	1,800	1,900	2,900	5,700	34,700	280,700
<b>Change from one month ago</b>	<b>December 2002</b>											
<b>Civilian Labor Force*</b>	3,500	300	0	200	1,400	700	0	400	200	2,000	8,600	60,500
Employed	2,200	-100	0	100	700	300	0	0	-100	1,700	4,700	27,600
Unemployed	1,300	300	0	200	700	400	0	300	300	400	3,900	32,900
Unemployment rate(%)	0.8%	2.0%	-0.2%	1.4%	1.2%	1.5%	0.0%	1.8%	1.4%	0.4%	1.0%	1.0%
Seasonally Adj. Rate (%)	-0.6%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-0.9%	N/A	-0.3%
<b>Total Nonfarm</b>	-3,800	-600	-30	-100	-700	-500	-100	-300	-500	-900	-7,500	-70,000
Total Private	-3,100	-500	-20	-100	-700	-400	-40	-200	-600	-800	-6,400	-46,200
Goods Producing	-600	0	-10	0	-200	-100		-100	-100	-200	-1,500	-12,400
Service Producing	-3,100	-600	-20	-100	-500	-400	-100	-200	-400	-600	-6,000	-57,600
Constr., Mining & Nat.Rsrcs	-700	-100	-10	0	-200	-100		-100	-100	-200	-1,400	-11,100
Manufacturing	100	100	0	0	0	0		-30	-80	-50	-80	-1,200
Trade	-1,300	-200	0	0	0	-100	-10	0	-40	-220	-1,870	-15,700
Transportation & Utilities	-500	0	0	0	-100	0		-10	-20	-90	-660	-15,200
Financial Activities	100	0	0	-10	0	0		10	30	10	150	-400
Education and Health Services	-200	0	-10	-20	0	-100		0	40	-60	-340	-3,900
Leisure & Hospitality	-100	-200	0	0	-200	-100		-10	-260	-80	-930	-6,500
Info., Prof. & Bus. Svcs,	-500	-100	-10	-10	-200	-100		-80	-230	-110	-1,240	-9,500
Total Government	-700	-100	-10	-50	-100	-100	-60	-110	130	-70	-1,100	-23,700
Federal	0	0	0	0	0	0		0	0	0	-20	-600
State	-400	0	0	0	0	0		0	0	-20	-450	-10,700
Local	-300	-100	-10	-50	0	0	-60	-110	130	-40	-640	-12,400
<b>Change from one year ago</b>	<b>January 2002</b>											
<b>Civilian Labor Force*</b>	5,100	1,000	100	200	400	500	0	200	100	2,600	10,100	61,300
Employed	4,700	800	100	0	400	500	0	200	300	2,700	9,800	58,600
Unemployed	500	200	0	100	0	0	0	-100	-200	-100	400	2,700
Unemployment rate(%)	0.1%	0.5%	0.5%	0.9%	-0.1%	-0.3%	-0.7%	-0.9%	-0.3%	-0.3%	-0.1%	0.0%
Seasonally Adj. Rate (%)	0.1%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-4.9%	N/A	0.0%
<b>Total Nonfarm</b>	2,100	500	100	0	-200	100	-100	0	0	1,400	3,800	-2,600
Total Private	2,400	500	0	100	-300	200	0	-100	-200	1,400	4,000	4,200
Goods Producing	100	100	0	-100	-300	0		-100	0	1,100	700	-11,900
Service Producing	2,000	400	0	100	100	200	-100	100	0	300	3,100	9,300
Constr., Mining & Nat.Rsrcs	-200	-100	0	0	-100	-100		0	0	-200	-700	-1,000
Manufacturing	300	200	0	-100	-200	0		-100	0	1,300	1,400	-10,900
Trade	-800	-300	0	0	-100	0	0	0	-100	-100	-1,400	-7,700
Transportation & Utilities	100	0	0	100	0	0		0	0	0	100	-9,000
Financial Activities	600	100	0	0	100	0		0	100	0	800	1,600
Education and Health Services	600	100	0	0	400	0		0	100	-100	1,100	6,700
Leisure & Hospitality	800	800	0	100	-100	200		100	0	0	2,000	3,800
Info., Prof. & Bus. Svcs,	1,000	-200	0	0	-200	-100		-100	-200	500	700	19,000
Total Government	-300	0	0	-100	100	-100	0	100	200	0	-200	-6,800
Federal	100	0	0	0	0	0		0	0	0	100	-600
State	-100	0	0	0	0	0		0	0	0	-100	-600
Local	-300	0	0	-100	100	-100	0	100	200	0	-200	-5,600

\* Includes participants residing in area. \*\* Includes employment with employers located in area. Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. N/A = data is benchmarked to 3/2002

Look for the most current Labor Market Information at: [WWW.DWD.STATE.WI.US/LMI](http://WWW.DWD.STATE.WI.US/LMI)

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